



## 10k Challenge Agreement

**Effective August 1, 2009**

I, the undersigned, a Rep in good standing with YTB Marketing, Inc. (YTB), desire to participate in the \$10K Challenge Program. I understand that the purpose of the \$10K Challenge and the Welcome to Your New Office DVDs is to facilitate the sales of Internet Business Centers to prospective purchasers.

I understand and acknowledge that participation in the \$10K Challenge and any purchases related to it are entirely optional. I fully understand that YTB does not impose any form of personal purchase requirement (including purchases of products, services or sales/marketing materials and aids) in order to become or remain a Rep, or to participate in any aspect of YTB's Compensation Plan (including earning bonuses and commissions and moving up in rank). I further understand and acknowledge that participation in the \$10K Challenge does not provide me any additional or greater rights, privileges, or benefits under the YTB Compensation Plan.

I acknowledge that I am required to subscribe to a monthly autoship program described below in order to fully participate in and be eligible for this \$10K Challenge Program. The cost of the monthly autoship is \$99 per month and will include 25 Welcome to Your New Office DVDs and a monthly subscription to the YTB System Web site.

I understand that Reps are not required to purchase an Internet Business Center in order to participate in the YTB Compensation Plan or this \$10K Challenge Program. I will not represent otherwise when communicating with prospective Reps or IBC Owners.

I acknowledge that prospects signing up as Reps are not required to participate in this \$10K Challenge Program in order to participate in YTB's commission structures or Compensation Plan. I will not represent otherwise when communicating with prospective IBC Owners.

## **\$10K Challenge Details**

YTB guarantees that you will earn not less than \$10,000 in Rep commissions during the 12 month period you are participating in this program, subject to the following terms and conditions:

- A. You must utilize the required monthly autoship and distribute, at no charge, a minimum of 25 DVDs to different prospective IBC Owners ("Prospects") during each month you are participating in the program (12 months).
- B. You must distribute a total of 300 DVDs to different Prospects in a 12-month period, which begins the calendar month after this Agreement is signed. You may not distribute more than 25 DVDs per month unless you meet the "Falling Behind" criteria discussed below.
- C. By the end of each month, you must register each of your Prospects to whom a DVD has been distributed. Registration must be completed in your YTB System Web site by entering each Prospect's name, phone number, follow-up contact date and email address. YTB will verify a certain percentage of Registered Prospects.
- D. By signing this Agreement, I agree to distribute the Welcome to Your New Office DVD and submit prospect registrations for a total of 12 consecutive calendar months. I understand that I may terminate this Agreement and cancel my participation in the \$10K Challenge Program by providing notice in writing to YTB, at any time, without loss of Rep status. My election to terminate this Agreement and cancel my participation in the \$10K Challenge Program voids the commission guarantee provisions of this Agreement but does not affect my eligibility to earn any other commissions or bonuses under YTB's Compensation Plan.

### **Falling Behind**

If I fail to distribute 25 DVDs to Prospects during any calendar month (to wit, "fall behind"), I shall be eligible to remain qualified under this Agreement by distributing additional DVDs in subsequent months, however, no more than 50 DVDs and Registered Prospects shall be counted in any one calendar month. For example, in months one and two you do not distribute 25 DVDs. You may make up the difference in months three and four. However, no more than 50 DVDs and Registered Prospects will count for qualification in months three and four.

## **Refund Policy**

The DVDs provided in this program are customized to the Rep participating in the \$10K Challenge Program. Because the DVDs I purchase are customized and custom-made for me, I understand and acknowledge that they are not returnable or refundable. At no time will YTB provide a refund for these DVDs as they cannot be resold. YTB will also not provide a refund for the YTB System during the period of time Rep is enrolled in this \$10K Challenge Program. I further understand and acknowledge that the purchase of all DVDs and my payments for the YTB System are final, and I elect to participate in the \$10K Challenge with complete awareness of this provision.

## **Credit Card Chargeback Requests**

Credit card chargeback requests relating to the purchase of DVDs or the YTB System void participation in the \$10K Challenge Program, and if made in excess of YTB's refund liability under the terms of this agreement will be considered fraudulent and prosecuted to the fullest extent of the law.

## **Commission Payment**

When you have fulfilled the terms and conditions of this Agreement, YTB shall pay to you a sum equal to \$10,000 less Rep bonuses and commissions earned by you since your first DVD purchase from YTB.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
(Primary Applicant)

Signature \_\_\_\_\_ Date \_\_\_\_\_  
(Secondary Applicant, if applicable)